

SENNA

70s 80s

**FOUR
DECADES
OF COLOR**
LIMITED EDITION PALETTES

**SENNA CELEBRATES
40 YEARS**

www.cosmedan.pl

90s 2K

**40
YEARS**

#SENNA40
#4DECADESOFCOLOR

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SENNA 40 YEARS

1976 TO 2016 | PRO STUDIO MAKEUP
DESIGNED BY LA MAKEUP ARTIST #1
EUGENIA WESTON



Founder. Emmy Nominated
Celebrity Artist. Brow Guru.

"Experimenting with makeup
is my obsession. Each decade
of artistry expressed a
powerful beauty viewpoint
that inspired me. So I curated
4 eras of SENNA signature
colors. Go back in time. Or
into the future. Which decade
do you want to be?"

Eugenia

In an elite LA salon, SENNA launched the first ever pro
studio makeup. Now, an incredible forty years later,
celebrities, pro makeup artists, and beauty seekers
everywhere crave the SENNA artisanal flaw fixers,
breakthrough tools, and head turning colors.

**IT'S ART. IT'S COLOR.
IT'S HISTORY. IT'S NOW.**

**DECADES VOLUME 1
LIMITED EDITION PALETTES**

WHAT'S YOUR DECADE?
HOW DO YOU WANT TO PLAY TODAY?



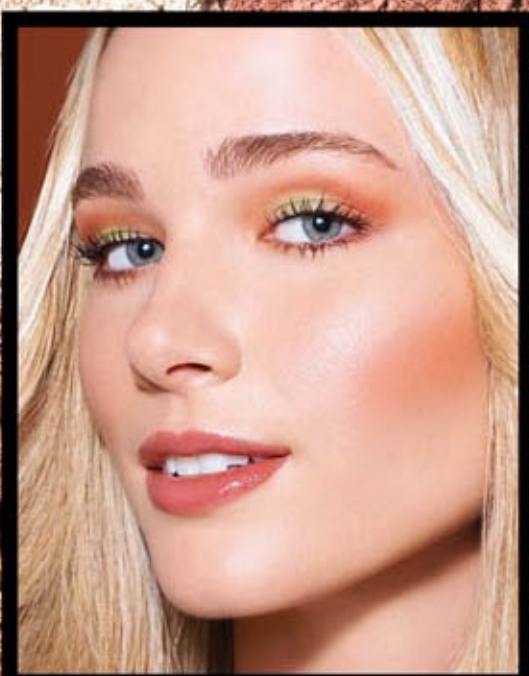
**FEELING
FREE
70s**

**PLAYING
WITH POWER
80s**

**STRIPPING
IT DOWN
90s**

**SERIOUSLY
SNAPPING
2K**

**70s
FREE
FORM**



**NOW IT BEGINS.
SENNA HITS THE LA SCENE.**

Individualism. Experimentation. Liberation. In 1976 SENNA
changed the face of makeup with expressive colors and the
first ever contouring powder that everyone wore.

Bronzed skin reigns.
Sandalwood is the must
have for contouring.
Old Ivory primes lids
in a no-color matte
shadow. Spike it with
Sago Palm.



**80s
VIVID
EXCESS**



**WAR PAINT POWER WITH
EXAGGERATED COLOR.**

Disco Divas and MTV. In Your Face Boldness. More is More.
The First SENNA Makeup & Brow Studio Premiers in 1981.

Paint eyes with
Ultramarine Blue
punctuated with
Citron. Wing line them
with Mars Black. Pink
Panic brows, cheeks
and contour take it
over the top.



**90s
NUDE
REVOLUTION**



**SUPER MODELS IN MATTE NUDES
REBEL AGAINST ARTIFICE.**

Naked No Glitz Makeup. New Modern Mattes. Defined Brows
and Expressive Eyes. The SENNA Form-A-Brow® Kit Shaped A
Brow Frontier in 1992.

Contour eyes with
Espresso under
Bubinga Brown, so fun!
Matte Rice lights up
lids and cheekbones.
These nudes are
perfectly now.



**2K
SELFIE
SPARKLE**



**YOUTH WORSHIP. NARCISSISM
AND SELF CELEBRITY SPARKLES.**

Photo Ready Makeup for Selfies. Reflecting Light and Glow
Everywhere. SENNA Cosmetics. Sparkling for 40 Years. 2016.

Sheer sparkle diffuses
radiant color for
flawless skin. Apricot
Sparkle on eyelids,
Smolder lined, and
lifted with Charmed
Pink. Snap it.

